



INNOVATION. OPPORTUNITY. TRAINING. ADVICE.

THE IOTA PROGRAMME WILL PROVIDE INNOVATION EXPERTS TO DELIVER A SERIES OF MASTER CLASSES TO ASSIST YOU TO EXPAND AND GROW YOUR BUSINESS.

MASTER CLASSES WILL START AT 10.00AM AND FINISH AT 4.00PM

FOR FURTHER INFORMATION ON A MASTERCLASS OR TO REGISTER TO ATTEND PLEASE CONTACT YOUR LOCAL DELIVERY AGENT (DETAILS OVERLEAF)

IOTA MASTERCLASS SCHEDULE 2014/2015

29 Sept 2014	Armagh Business Centre, 2 Loughgall Road, Armagh, BT617NH	Digital Social Media
30 Sept 2014	South Eastern Regional College, Castle Park Rd, Bangor, BT20 4TD	Digital Social Media & Cloud Computing
14 Oct 2014	Southern Regional College, Greentec, Greenbank Campus, Greenbank, Newry, BT34 2QX	Green Renewables
18 Nov 2014	Banbridge District Enterprises Ltd, Scarva Road Industrial Estate, Banbridge, BT32 3QD	EBay - online selling
26 Nov 2014	South East Regional College, Downpatrick Campus, Market Street, Downpatrick, BT30 6LZ	Search Engine Optimisation & Google Analytics
02 Dec 2014	DKIT, RDC, Dundalk Institute of Technology, Dublin Rd, Dundalk	Entrepreneur Resilience
22 Jan 2015	DKIT, RDC, Dundalk Institute of Technology, Dublin Rd, Dundalk	Effective Networking - How to!
27 Jan 2015	Armagh Business Centre, 2 Loughgall Road, Armagh, BT617NH	Introduction to Quality Management Systems
18 Feb 2015	Monaghan Local Enterprise office, MTEK Building, Monaghan	Content Marketing - selling your business through your story
19 Feb 2015	NDDO LTD. Enterprise House, 2-4 Balloo Avenue, Bangor, BT19 7QT	Innovative Marketing Techniques
26 Feb 2015	CIDO i2 Innovation Centre, 73 Charlestown Rd, Portadown, BT63,5JX	Marketing and Branding
26 Feb 2015	DKIT, RDC, Dundalk Institute of Technology, Dublin Rd, Dundalk	Innovative Online customer acquisition
18 March 2015	Sketrick House, Ards Business Centre, Jubilee Rd, Newtownards, BT23 4YH	Creativity and Idea Generation
24 March 2015	Louth LEO, Creative Spark, Clontygora Ct, Dundalk	Content Marketing - selling your business through your story



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Armagh Business Centre Samuel Marshall	028 3752 5050
Banbridge District Enterprise Centre Ciaran Cunningham	028 4066 2260
Craigavon Industrial Development Organisation (CIDO) Karen Adamson	028 3839 6520
Dundalk Institute of Technology Neil McLoughlin/Aidan Browne	00353 (0) 42 937 0453
Down Business Centre Janice Symington	028 4461 6416
Louth & Monaghan Local Enterprise Office Sarah Mallon	00353 (0)42 9324184
Newry and Mourne Enterprise Agency Kieran Mathers	028 3026 7011
North Down Development Organisation Emma Pearson	028 9127 1525
South Eastern Regional College Janice Cooke	028 9262 6776
Southern Regional College Laura Kavanagh	028 3025 9664



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